



TANZANIA POSTS CORPORATION

MESSAGE BY ACTING POSTMASTER GENERAL DURING THE 2016 PAN AFRICAN POSTAL DAY

Today 18th January, 2016 Tanzania Posts Corporation joins the African postal communication stakeholders in commemorating the Pan African Postal Day.

This year's theme- ***“The Post: A Catalyst for socio-economic development,”***-is in line with the corporation's unwavering commitment in spearheading reforms of postal communication services in the ever-changing socio-economic environment. Actually we are currently implementing a ten year Master Plan (2014 - 2023) with emphasis on adoption of new business models while focusing on commercialization, modernization and diversification.

As the Public Postal Operator in Tanzania, the corporation is endeavoured to raise its effective contribution towards the attainment of our country's economic growth regarding the implementation of different national policies and initiatives including the Vision 2025, industrial revamping Drive, ICT Policy, Strategy for Growth and Reduction of Poverty (MKUKUTA) and the National Postal Policy. TPC's commitment is well in line with the facilitation of socio-economic development as part of conforming to the priorities of the new 5th phase government to guarantee provision of services linked to common needs of all people.

At an international level, we are well aware that postal communication market players all over the world are becoming ever proactive, sensitive and creative so as to remain leading players in the industry. We have an extensive national network of more than 350 outlets connected to a continental network of more than 30,000 outlets and a global network of more than 650,000 outlets. This largest physical, logistical and distribution network is more ideal to connect the unconnected and increase e-inclusive for communication, commerce, trade and other socio-economic services such as education, health and security.

We are aware that, technology is predictably transforming the structure and content of the communications market on one hand and changing the way people conduct socio-economic affairs on the other. TPC is continuously aspiring to improving operational efficiency through leveraging on technology as one of important tools to create convenience and efficiency in the provision of multi services. In the same spirit we are reviewing on human resources requirements with the view to right sizing our workforce in terms of numbers and skills (qualitatively and quantitatively).

As a testimony to our commitment we are currently at an advanced stage in implementing a number of ICT based projects and programmes for example the counter automation project with a software code named - POSTGLOBAL is going on well and so far a total of 103 Post Offices have been covered and our desire is to ensure the entire Post Office Network in the country is online. In this respect our endeavour is to revitalize Post Office outlets to ensure that proper facilities are available in order to fully leverage the network, be multi-agent service provider able to reach all

communities.

This approach will facilitate socio-economic inclusion to enable provision of varieties of products and services through the Post Office outlets while focusing on Agency Service Partnership (ASPs) by creating dedicated roles using a co-marketing framework and prioritizing potential agency opportunities. This strategy goes hand in hand with upgrading and transforming the data centre technology infrastructure to win the trust of ASPs and to increase the efficiency of TPC's operations.

The Corporation is determined to develop a payment platform to be viewed as a national payment network, which will facilitate various financial products. Essentially, we are dreaming of a nation where all Post Office outlets are on line connected with state of the art technologies and offer unified quality communication and logistic based services to the general public.

As today we are marking the Pan African Postal Union Day, I would like to conclude my message by sincerely thanking the Government of the United Republic of Tanzania through the Ministry of Works, Transport and Communication and all stakeholders including customers and the general public for their continued support and guidance for last year 2015.

We thank you all and look forward to serve you better in the year 2016 and beyond.

Fortunatus F. Kapinga
ACTING POSTMASTER GENERAL & CEO

